



company profile

**PRETT**  **SRL**





# **LET'S EXPAND OUR HORIZONS TOGETHER**

We have never stopped since 1997, convinced that there are never limits in front of us, but only horizons to expand.

Correctness, consistency and professionalism are the three elements on which our group is built, essential for us and for those who work with us.



# INTRODUCTION

## PRETTO GROUP

is a leading integrated player focusing on Import – Distribution – Long Term Rental Services – R&D and local electrification of e-commercial vehicles in different segments

## SINCE 1997

The Pretto Family reached in time outstanding performances in partnership with major Italian, Japanese and Chinese brands such as Piaggio, Isuzu and finally the partnership with Foton.

## LOCATED IN TUSCANY

as strategic location in central Italy, close to Livorno and Genova port, the group is valuable partner also ensuring direct connection with main logistic import hub and covering the whole Italian territory with strong presence;

Pretto Group is well known for its cross spreading after sales operations with 250+ service points and annual turnover

**in Spare Parts management of more than 2 mln €/year**

Recently Pretto Group took over a local proprietary plant for direct manufacturing and local assembly, with a

**small production line suitable for SKD operations with potential capacity of up to 2.500 uts/year.**

## SINCE 2022

Gruppo Pretto, with his company E-Truck Trade has been appointed as official Foton distributor for Italy. The dealers of ETT in Italy are 11 and they cover the whole country.

# Pretto Group Structure



**ELECTRIFIED**  
BY PRETTO

An image of an Ape Classic Electrified by Pretto.



One of the flagships of Pretto Srl is its expertise in the electrification of commercial vehicles, as well as in the assistance and maintenance of electrically powered vehicles.



# HQ IN STRATEGIC POSITION IN TUSCANY



- 50 min drive from Florence
- 2,5h drive from Milan
- 2,5h to Rome
- 15 min drive to Livorno port
- 1,5h drive to Genova port

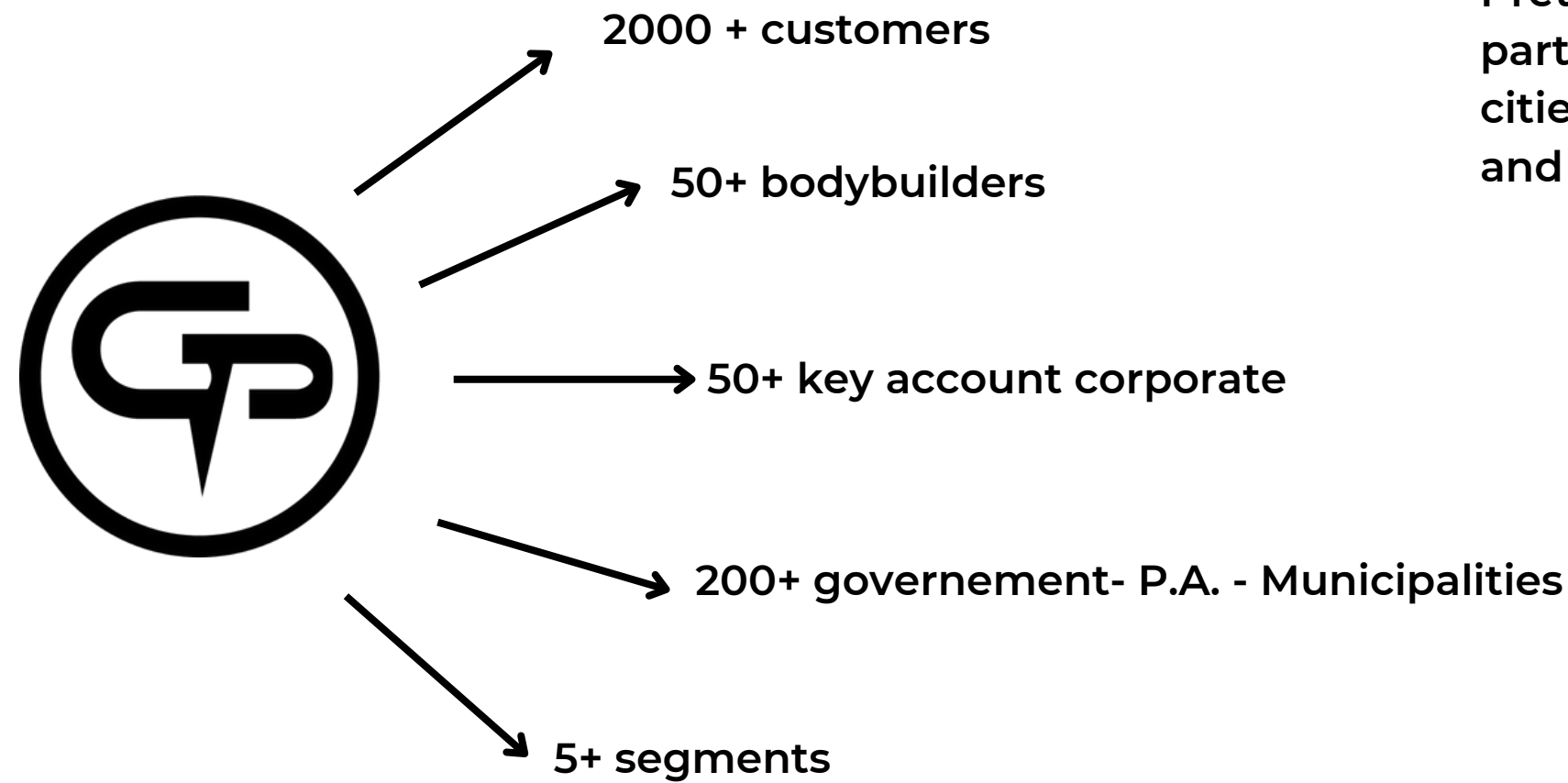
 Pretto HQ

**Proximity to Livorno&Genova Port**

Livorno is Main Central Italy Hub for Automotive inbound operations for Italy and South Europe from China



# SALES CHANNELS AND KEY ACCOUNTS FOOTPRINT



















Pretto established consolidated strategic partnership with TOP customers, to cover main EU cities Public Administrations, Key account customer and corporate fleet client overseas.



Countries	Strategic customers	Partners distributors
Croatia	2	
Denmark	1	
Baltic Area	1	
France	3	1
Germany	1	1
Greece	2	
Monaco	1	
Polonia	2	1
Czech Republica	1	1
Slovacchia	1	
Slovenia	2	
Spain	9	3
Switzerland	2	
UK	2	
Nederlands	1	

# BACKGROUND AND STRATEGY

2022		_____	Battery Electric Vehicle	
2015		_____	Battery Electric Vehicle	
2014		_____	Battery Electric Vehicle	
2012				
2006				
2003				
2002				
2000		_____	Battery Electric Vehicle	
1999		_____	Battery Electric Vehicle	
1997		_____	Battery Electric Vehicle	

 Service Footprint



**271**

SERVICE WORKSHOP  
management



**8.000**

VEHICLES

Delivered in 10 years and quality ensured over the time



**Specialized BEV**

Workshop & Bodyshop



**Parts**

Warehouse

48h fast moving





# **LIGHT GREEN MOBILITY FOR LAST MILE DOWNTOWN DELIVERIES**

# amazon



**WATCH THE VIDEO**



 Sales network FOTON in Italy



**FOTON**



Dealer Name	Regional Area	ID Colour
Vama S.r.l.	Piemonte - Valle d'Aosta - West Liguria	Light Blue
Cavi Diesel S.p.A.	Lombardia - Trentino Alto Adige	Light Orange
Carraro S.p.A.	Veneto - Friuli Venezia Giulia	Orange
DTruck S.r.l.	Emilia	Light Green
Truck Italia S.p.A.	Toscana - East Liguria - Sardegna	Grey
Piolanti Truck S.r.l.	Romagna - Marche - Molise	Dark Blue
Rossi S.p.A.	Umbria - Abruzzo	Light Orange
Eco Sistema	Lazio	Purple
Domenico Esposito S.p.A.	Campania, Puglia, Basilicata, Calabria	Yellow
Comer Sud S.p.A.	Sicilia	Green

# ***VEHICLES ASSEMBLY AND POTENTIAL SKD OPERATIONS***

→ Current Production Plant : 2.900 sqm (Electrification and light assembly line for bodybuilders)

→ Warehouse: 1.000 mq

→ **New laboratory for battery servicing: 1.000 mq**

→ Potential building of new warehouse: 10.000 mq in the greenfield



 Now and the future

# ***INTO THE NEW FACTORY BUILD-UP FOR BATTERY***

Investment of n°1 - VERTICAL WAREHOUSES



To store correctly the TOOLS & battery modules/cells/packs needed to service the battery packs and modules



 **LISTA**

# **BACKGROUND AND STRATEGY**



ISO 9001 certified

ISO 14001

LCA assesment



D O G M A



E N E R G I A

Dogma Energia is the division of Pretto Srl that deals with:

- Design and sale of intelligent charging system for electric vehicles
- Development and design of tailor-made renewable energy storage systems
- Personalized energy management, installation and consultancy
- Analysis and proposal of ad hoc solutions for economic and energy savings
- Assistance on the Italian territory with a team of Dogma Energia experts

[www.dogmaenergia.it](http://www.dogmaenergia.it)

# BORN FROM A NECESSITY

IS A 100% ELECTRIC FLEET EASY TO MANAGE?  
IS IT ENOUGH TO BUY CHARGING DEVICES AND INSTALL THEM IN THE SITE?

**YES**  
UP TO 5 VEHICLES

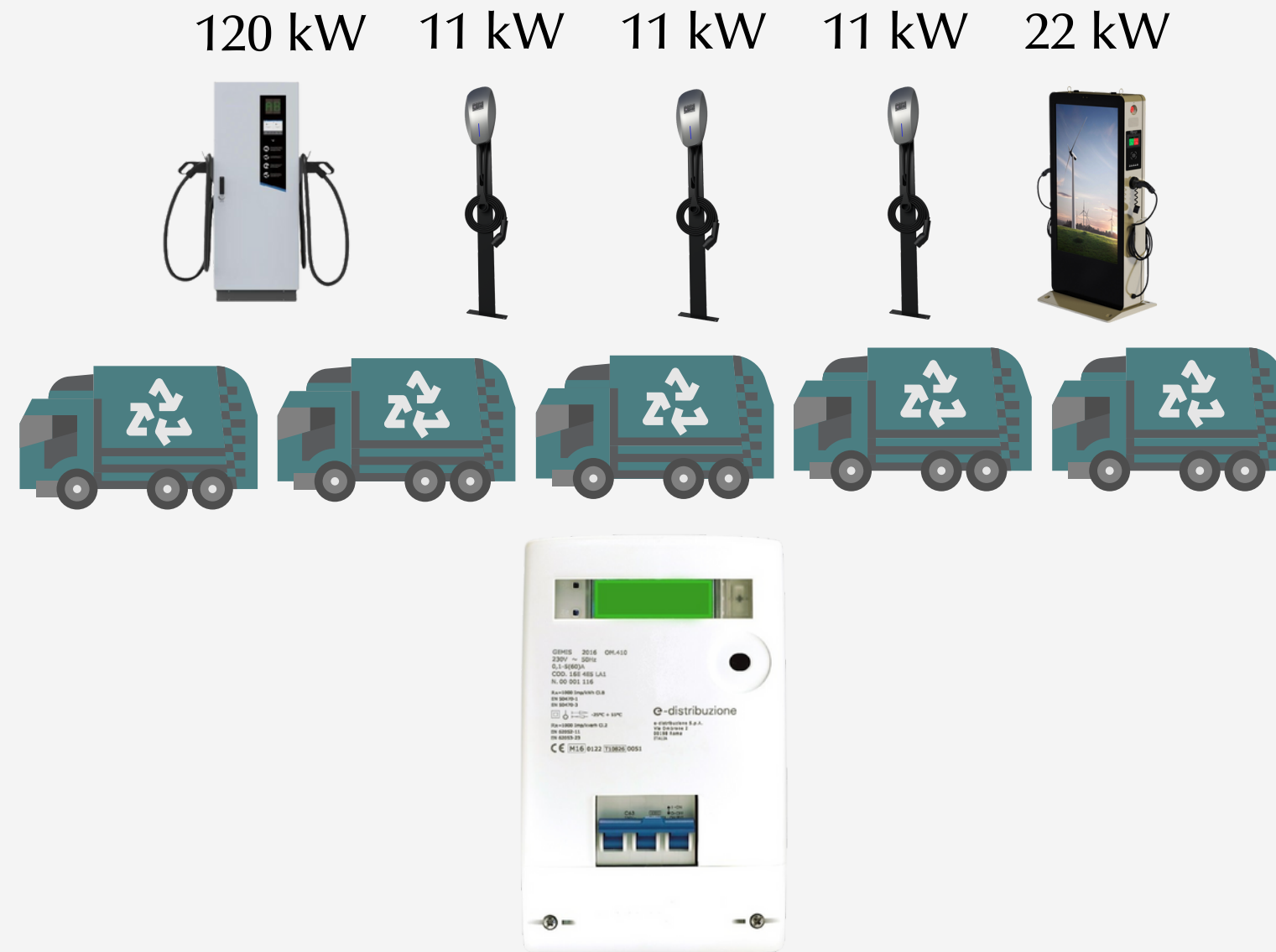
**NO**  
OVER 4 VEHICLES

2 PROBLEMS

ENERGY NEEDS NOT SUPPLIED BY  
NETWORK OPERATORS

RAPID AGING OF BATTERIES  
WITHOUT ADEQUATE  
CONTROL OF RECHARGES

# BORN FROM A NECESSITY



Necessary requirement with 5 charging facilities and 5 vehicles

175 kW

Maximum energy supply of the grid operator to the meter

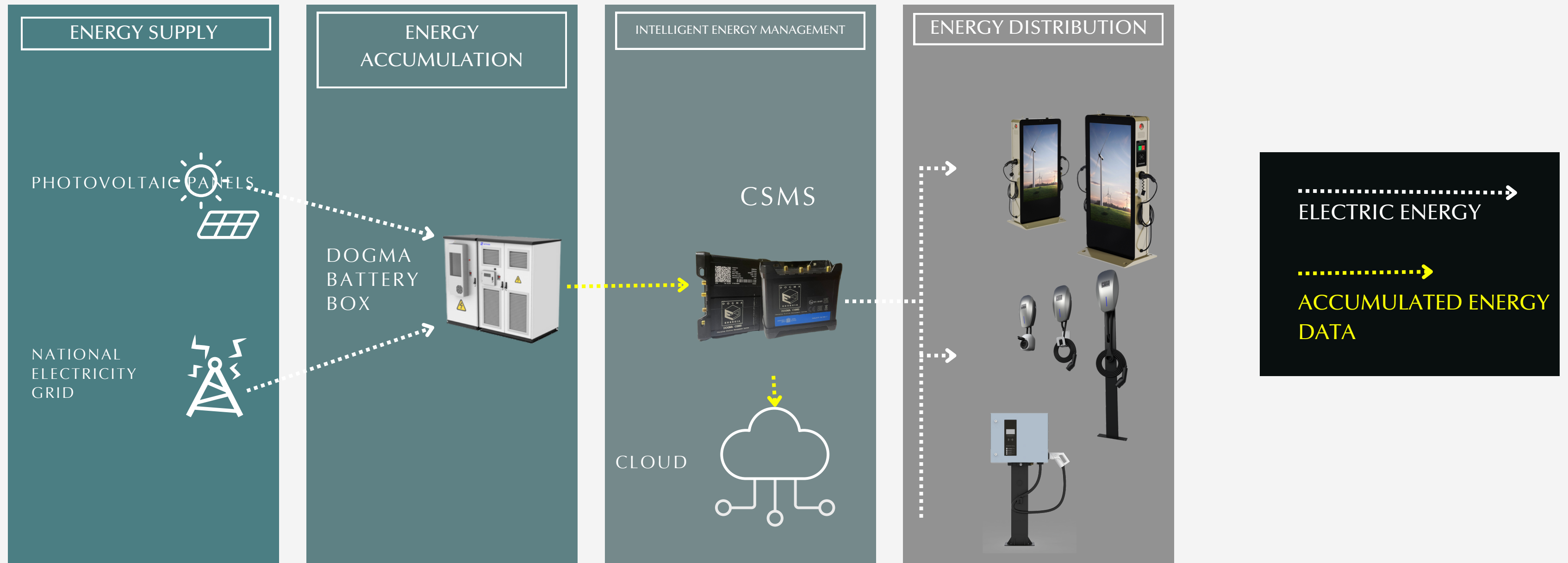
100 kW

Lacking energy supply to support needs without having problems

75 kW



# OVERALL FLEET CHARGING SYSTEM



# FOR WHAT SITUATIONS IS THE DOGMA SYSTEM USED?



ENERGY  
COMMUNITIES  
(CER)



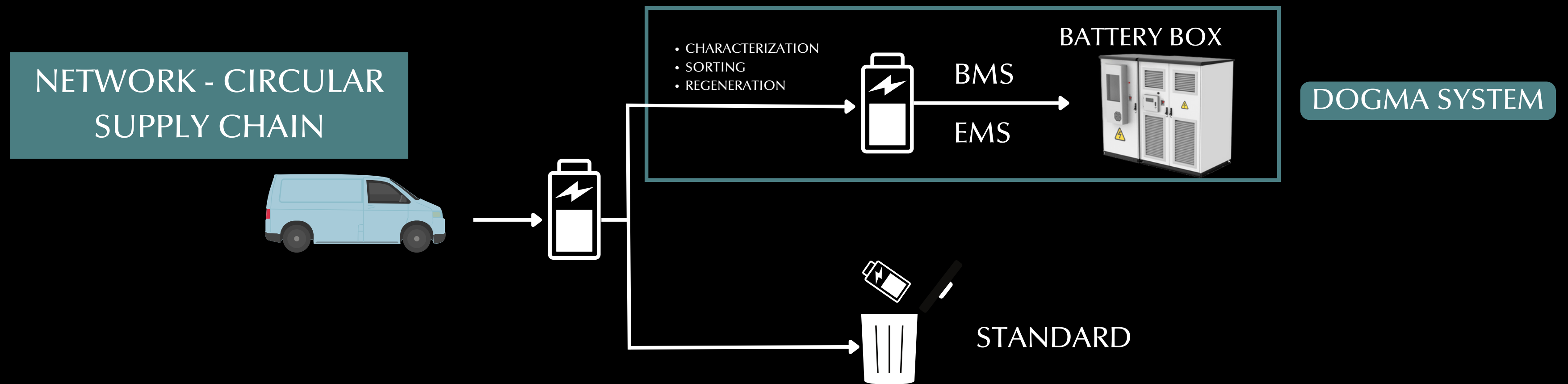
INTELLIGENT STORAGE  
AND CHARGING  
SOLUTIONS



SMALL/MEDIUM  
MANUFACTURING



PUBLIC ADMINISTRATIONS  
(PA)



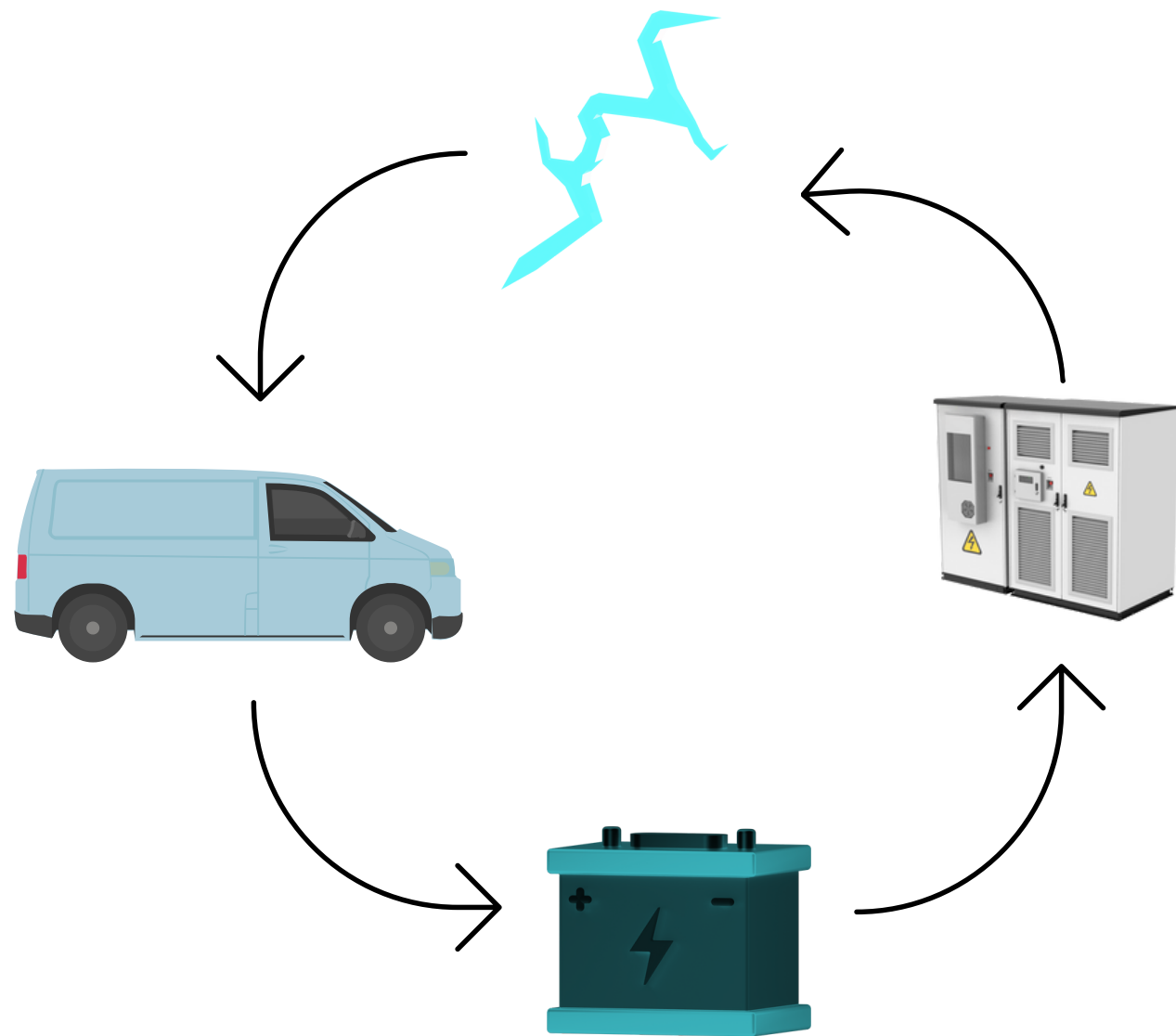
# SECOND LIFE BATTERIES

To date, 95% of all lithium batteries circulating in Europe are not recycled, but directly disposed of in landfill. Only 5% of batteries are recycled.

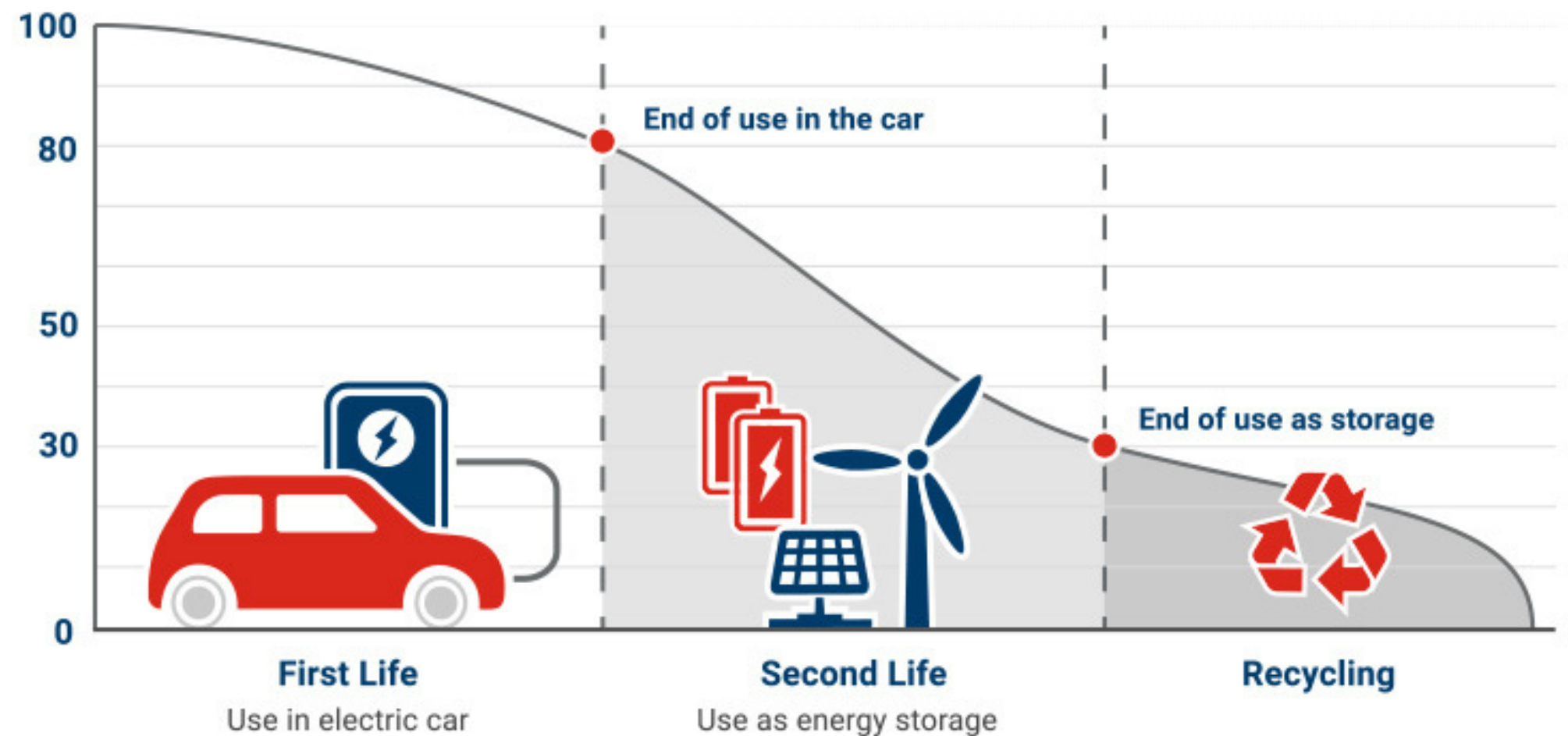
# SECOND LIFE MANAGEMENT

Batteries with a capacity of less than 80% are recovered, re-celled and inserted into storage systems (battery warehouses) which accumulate energy and make it available when needed.

The circle closes with the energy returning to power the vehicle from which the batteries were taken.



Battery capacity in %





In the Dogma Energia laboratory we have available a CHROMA MODEL 17010, a battery reliability test system.

- High accuracy output and measurement
- Fast current response
- High sampling rate
- High single point transient sampling rate
- Integrating channels
- Channel parallel output

The logo for Chroma, featuring the word 'Chroma' in a blue, italicized, sans-serif font.



# DOGMA BATTERY BOX

The SECOND LIFE modular storage system available in 4 different capacities

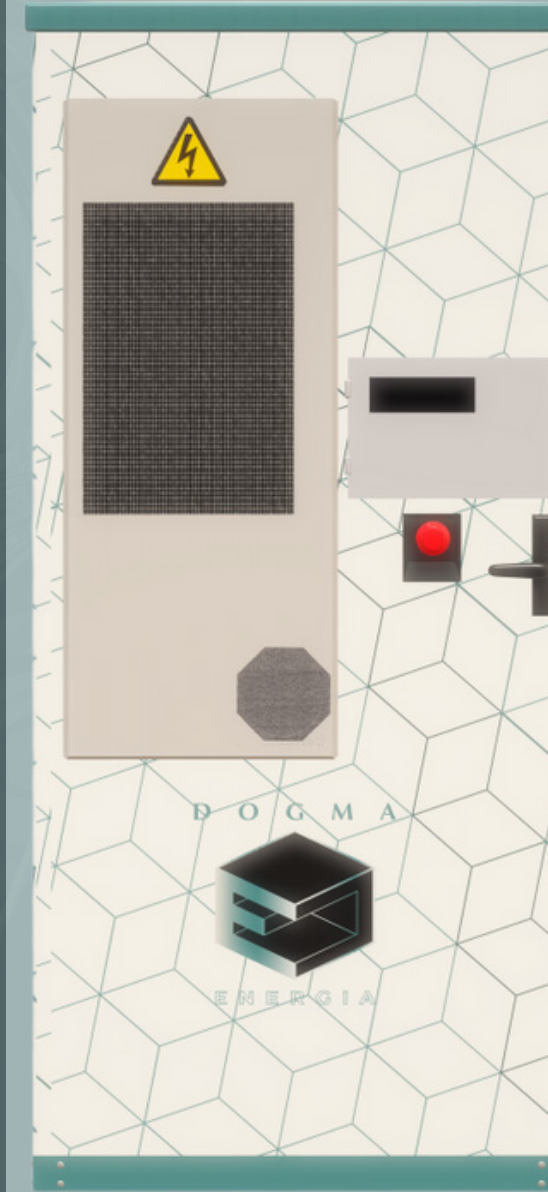
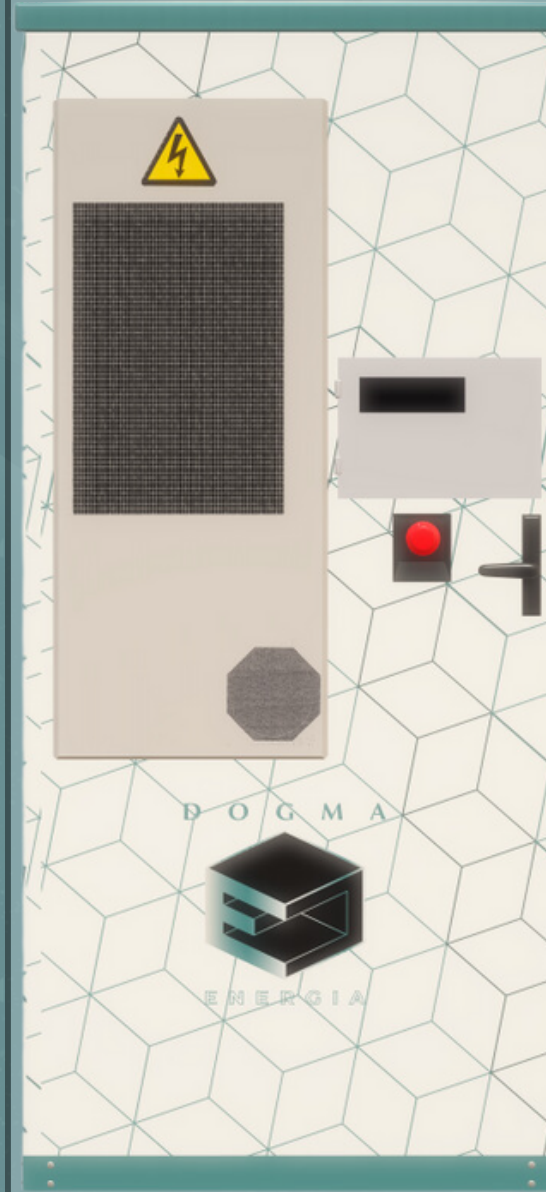
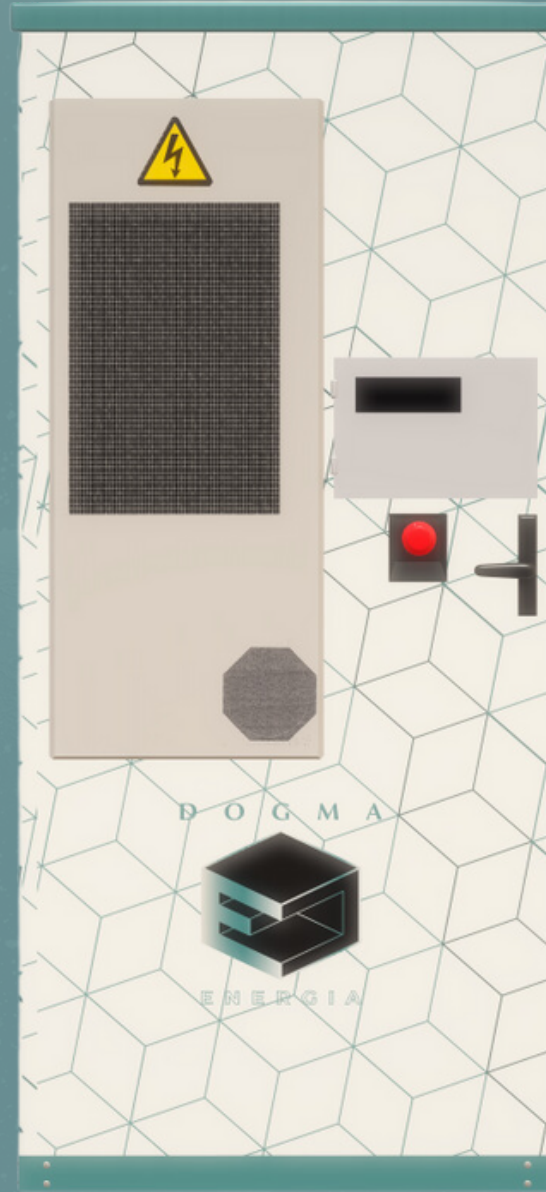
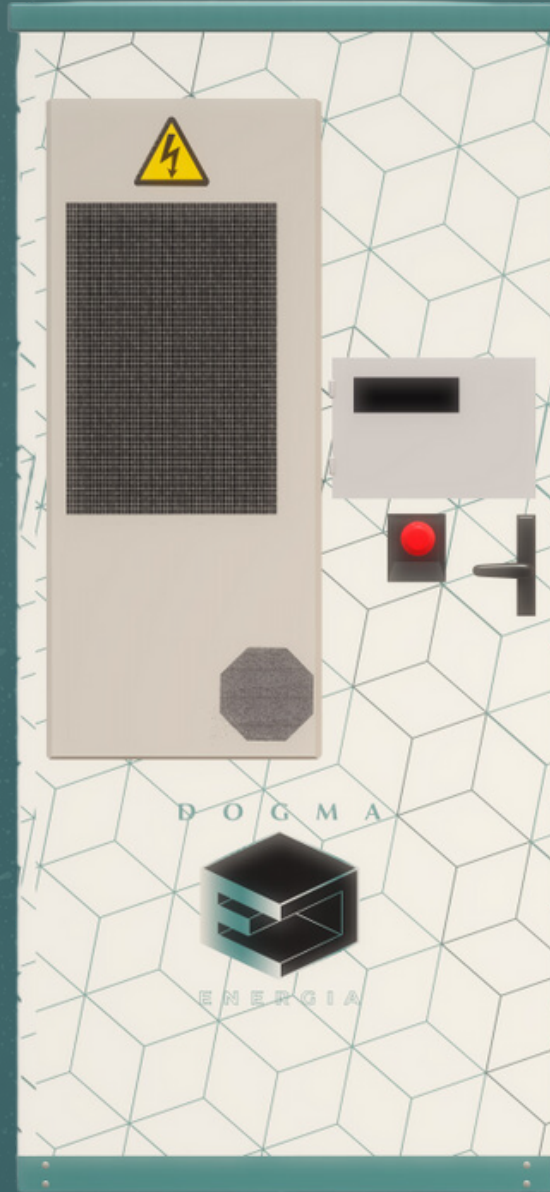
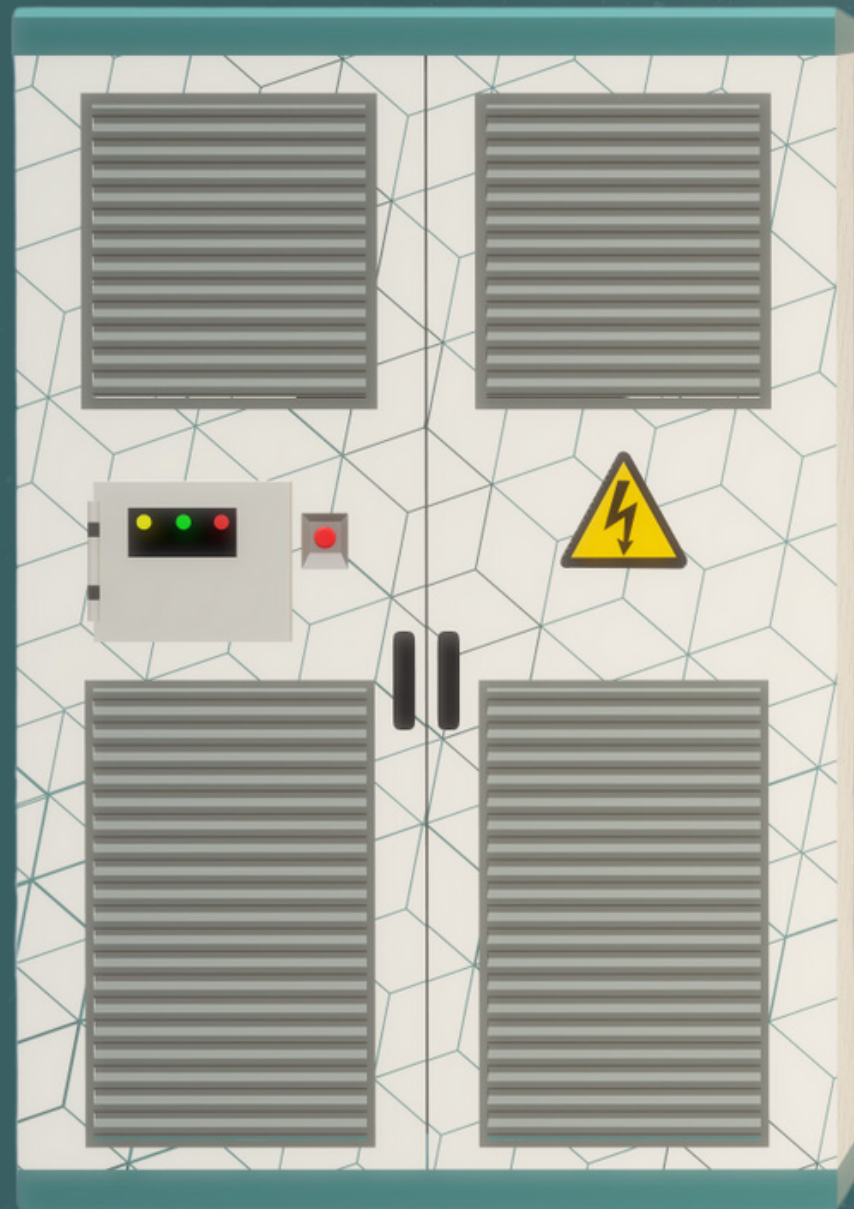
kWh

215

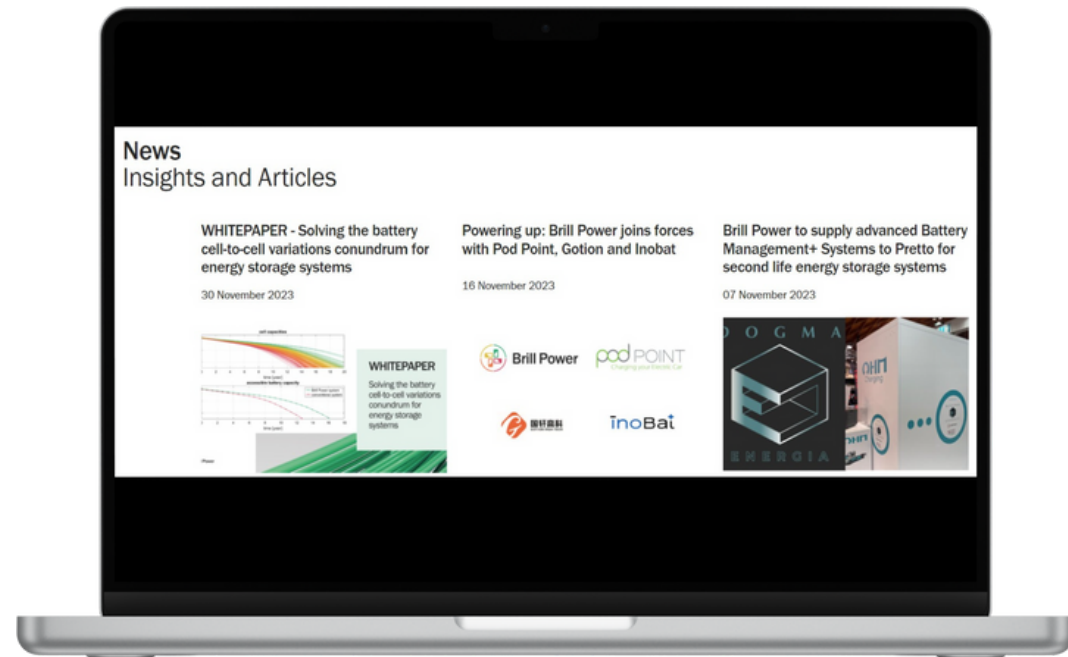
430

645

860



INTEGRATED INVERTER



# BRILL POWER PARTNERSHIP

Brill Power brings together a unique team of world-class experts in battery and power management, edge computing and data analytics, working on its market-leading Battery Intelligence platform.

This partnership allows us to further raise the level of specificity and skills in the management of batteries and storage systems.

Brill Power's BESA BP6X1 is an advanced Battery Management+ System, incorporating active cell loading and integrated power electronics. The system ensures the safe and efficient operation of the second life cells, maximising their lifespan and performance.



## ERP PARTNERSHIP

Consorzio ERP Italia – among the main collective systems that are responsible for the management of WEEE (Waste Electrical and Electronic Equipment) and Waste Batteries and Accumulators throughout the national territory.

The partnership is focused on the qualification of Pretto as company in charge of second life batteries management.





# THANK

# YOU

*Let's expand together the horizons*

## CONTACTS



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